

Minutes of delegates meeting in Winterthur/CH on April 1st, 2006

Before the meeting started, SAVS, the inviting Shagya-Araber Association of Switzerland, presented some representatives of their Shagya-Araber population leading them by reins and under saddle.

TOP 1 – Opening and Greeting

At 15.45 p.m. the chairman Mr. Al Samarraie opens officially the delegates conference at Hotel Wartmann in Winterthur. He greets all delegates and states that the invitation has been sent out in time and in the correct way.

TOP 2 - Assessing the number of votes

The following associated members are represented by their delegates with the number of votes as shown below:

abbreviation / nation	member name	delegates	votes
AFCAS F	Association Français Cheval Arabe Shagya	Gaby von Felten Isabelle Ding	172
MALE HU	Magyrorszagi Arablotenyezettok Egyesuelte	Dr. Walter Hecker Tamas Rombauer	212
Babolna HU	Natianalgestüt Babolna GmbH; Nemzeti Ménesbirtok Kft		
Topolcianky SK	Národný Zrebcin, Topolcianky	Ing. Michael Horný Ing. Peter Gorozdi Ing. Juraj Kovalcik	125
NASS USA	North American Shagya Society	Denis Atam Hallie Goetz	115
ÖAZV A	Österreichischer Araber Zuchtverband	Florian Adensammer Josef Weiß	220
SAV CH	Shagya-Araber Verband der Schweiz	Sigfried Frei Bruno Furrer Alfred Zingg	74
Kabiuk BG	State Tribal & Seed Production, Complex Kabiuk	Sletlov Kastchiev Herr Petrov	24
SVAZ CZ	Chovatelù Shagya Araba CR Czech	Ing. J. Navratil Peter Hajek Dr. Jana Paschkova	91
SshAF S	Svenska Shagya-Araberföreningen	Cecilia Wikström Carita Genehr	30
VZAP D	Verband der Züchter des arabischen Pferdes e.V.	Claudio Conradty Jörn-Helge Möller Wolfgang Psota	192
ZSAA D	Zuchtverband für Sportpferde arabischer Abstammung e.V.	Udo Weiß Peter Pracht Carin Weiß	225
Sum of votes by delegates of represented associations			1480
Present foundation members			
A	Helmut Au		
CH	Bruno Furrer		
CH	Elisabeth Furrer		
D	Klaus Dieter Gotzner		
Number of votes by foundation members			4
Total votes			1484



Internationale Shagya-Araber Gesellschaft

The members of the board Mr. Ahmed Al Samarraie, Mr. Diether von Kleist and Mr. Tamas Rombauer are present as well as members of the expanded board Mrs. Carin Weiß and Mr. Dr. Walter Huber. Mr. Hoppenberger is absent with excuse.

The following guests attend the meeting: H.-Peter Windrath (A), Ing. Rudolf Meindl (A), Gabriele Möller (D), Lea Ernst (CH), Sabine Uschmann (CH), Peter Schnider (CH), Thomas Au (A), Sabine Gruffaz-Furrer (CH), Eva Stibinger (H), Per Solås (S).

Some associated members are not represented by delegates:

Abbrev. I / Nation	Member Name	Number of horses
DSAH	Dansk Selskab for Arabisk Hesteavl – Shagya, Araberrace og Angloaraber afdelingen DK	unknown
EASP	EASP Stamboek (inspection) NL	≈ 15
NASH	Norsk Araberhestforenings N	unknown
	Shagya Araber Zuchtverband Venezuela YU	9
	New Shagya-Society Spain (inspection) SE	≈ 25
	New Shagya-society Croatia (inspection)	
	New Shagya society Slovakia (in founding process)	Ca. 70; counted with stock of Topolcianky
	New Shagya-society Bulgaria (inspection)	4 Hengste; 9 Stuten

TOP 3 –Report from the Board

The chairman Mr. Ahmed Al Samarraie reports that there was only a short period of time for the BOD to work since the elections in November 19th, 2005 regarding the question “Where are we now – where do we want to move to?” “Maintain and move” – the activities and services of the associated breeding organizations, which represent and care for approx. 2000 active breeding horses all over the world, is increasingly influenced by economical and actual trends, while at the same time official influence is diminished. Therefore we need to sharpen the image of Shagya-Araber. By marketing a positive image of Shagya-Araber we keep the breed fit for the future. Important steps in this direction will be education and training of judges especially to harmonise judging. If we jointly want to give the trade mark “Shagya-Araber” a positive image, we, the ISG and its associated members, must provide transparency and honesty to all interested and involved breeders and give them the chance to obtain this image by their independent breeding activities of their own responsibility. ISG is using a modern data systems engineering in an office in Babolna. There, in Babolna, we find the very beginning of the breed “Shagya-Araber” which we want to preserve and move into the future.

TOP 4 – report of the associated members

BG – Mr. Petrov reports, that breeding in Bulgaria is based on stock of Kabiuk stud. Additional there are two broadmares from Babolna active for breeding.

D VZAP – Mr. von Kleist states continuation of reduction of number of active horses for breeding. Stallions inspection and International Champion Show are annual highlights of event schedule.

D ZSAA – Mr. Pracht explains the concept for breeding of ZSAA which is based on a centrally managed data-based integrated application called HORSEBASE that contains every information about inspections, selections and performance tests and may be accessed in different ways by breeding members of the society.

F AFCAS – Mrs. von Felten has been elected as chairman one week ago. Except the treasurer the entire board is renewed. The new board hopes to open the association and to increase service for breeding members by intensive communication also by internet (www.shagya.fr). There is a great market for endurance horses in France.



A ÖAZV – Mr. Weiss informs, that after exchange of the board some old problems have to be solved and therefore no great events are planned for the next future.

CH SAVS – Mr. Frei refers to the magazine of SAVS “Shagya-Info” that is available on the internet as PDF. SAVS takes care for the breeders in Südtirol (Italy). They will organize a breeding show on May 13th, 2006.

S – SShF – Mrs. Wikström declares, that SShF has about 100 members, who own 30 Shagya-Araber broadmares and 4 licensed stallions. In March 2006 a stallion that was born in Sweden was approved for breeding for the first time since 18 years. Twice a year they publish a magazine „Shagya-Bladet“, actual information is available on SShF-homepage which also contains the complete breeding stock.

SK Topolcianky – Mr. Horny is amazed of the constructive teamwork of the state stud and the breeding association that was now founded with 24 active breeders and 70 horses. Increasing number of stock is reported. Private breeders are supported by Topolcianky. Twice a year they conduct performance tests all horses have to pass that shall be used for breeding.

CZ – Tschechien – Herr Diabola cares for the society since its founding in 1993. Since then an expansion of breeders from 18 to 80 took place. The Czech breeders see themselves in special responsibility for keeping the breed as the Czech Republic is a successor of the former KuK Monarchy. They use line breeding to keep the breed near the breeding goal.

HU – Staatsgestüt Babolna und MALE – Tamas Rombauer starts his report in 1990 when the Hungarian society was founded with 40 members. By positive discrimination they want to support good horses to maintain the breed. On it's homepage MALE published a leaflet about judging Shagya-Araber.

USA – NASS (this report was given after the lecture about marketing, in the minutes it is presented at the place according to the agenda) – **Mr. Atam** informs ISG that changes of NASS brought more acceptance by ASAV. Beginning September, 22nd to October, 2nd next inspection tour will take place. They expect 45 horses to be inspected by Mr. Dr. Walter Huber and Tamas Rombauer who will act as judges of ISG. Two learner judges will assist. A meeting of all members is planned for October, 1st. On the agenda are elections of the board and changes in statutes. American breeders hope that an international database for Shagya-Araber will be realized soon.

TOP 5 – Lecture of Denis Atam on Marketing of Shagya-Araber

Marketing must be terse, pithy and formulated clearly. The versatile Shagya-Araber easily gets a super-premium-hyper-horse by outlining its advantages which jeopardizes credibility.

On the other hand Shagya-Araber are often said not to be pure or to be only half an Arab which causes an impression of inferior quality.

The word „Shagya“ is not well known and difficult to pronounce. Therefore the part of the name “Araber” respective “Arabian” is emphasized. Because of the bad image of Arabian horses at all this initiates long discussions. To become successful in marketing the Shagya-Araber we should create a positive image of Shagya-Araber and emphasize the breeding purity of the breed.

To use alternative names as Shagya, ShA-Araber, Arabian, Babolna-Araber will cause confusion, especially internationally, and prevent creation of a worldwide image and will also prevent an uniform global view.

The advantages of the race must be presented clearly. The universal usage is a distinguishing mark which provokes that characteristics of the Shagya-Araber blur but that the extraordinary versatility is recognized by the market with unbelief.

The spelling of „Shagya“ is quite similar to the English word „shaggy“, which means “straggly, unkempt, neglected, hairy”. The correct English / American pronunciation of the written word “Shagya” would be quite similar to the English word “shakya” which means “to be able, ability”.

After Denis Atam has finished his lecture an intense discussion about the name of the breed develops. The creation of the name “Shagya-Araber” was made when the Hungarian state stud Babolna rejected the proposal of the western European countries (Germany, Denmark and Switzerland) to call the race „Babolna-Araber“. At that time most Shagya-Araber from Babolna were



Internationale Shagya-Araber Gesellschaft

sold. Outstanding experts studied lots of pedigrees and decided to use the name of the oldest sire line that is still present in active breeding stock.

The attending delegates agreed to stay with the name of the breed „Shagya-Araber“ and to accept it as challenge to give the breed a positive image under this known name. The term “Shagya-Araber” must be kept as the proper name, modification in other languages - as Shagya-Arab, Shagya-Arabian – shall not be done. Instead we shall announce the trade name „Shagya-Araber“, where ISG owns trade mark patents for and shall promote it with its outstanding characteristics all over the world.

TOP 5a – Spontaneous Interview

Carin Weiß complements the lecture about marketing by a “call to action”. The attending delegates are asked to put down spontaneous a brief, pithy description of the breed and of its most important characteristics. The results may help to develop an universal elevator-pitch for Shagya-Araber.

TOP 6 – Budget

Diether von Kleist declares that the former board was acting responsible from January until November 2005. There had no budget been presented and adopted for 2005 at the delegates meeting in 2004.

TOP 6a –Financial Auditors Report

Lea Ernst reports that she has checked the documents that she had received by e-mail on March, 31st, 2006. In the meantime she has also been able to review original documents. The cashbooks are kept orderly, the calculation was correct and spending of money according to statutes. The actual balance:

Cash in Hand 2005-jan-01	1.268,59 €
Expenses	4.492,72 €
receipts	3.414,27 €
Transfer from reserve account	1.000,00 €
Cash in hand 2005-dec-31	1.176,41 €

At reserve account €10,05 income for interest and € 3,18 burden of interest have been noticed. Final value of reserve account on December, 31st 2005 was € 1.689,64.

TOP 6b – Exoneration of the board

Lea Ernst recommended the exoneration of the board which followed unanimously.

TOP 6c – Bookkeeping 2006

The registration of the new board at the registry court in Hamburg is arranged. Once done the transfer of cash accounts and access authorization can follow. The treasurer presents a budget for 2006. It shows receipts of member fees of about € 8.000,00 by associated societies and € 5.000,00 by supporting members. Expanses of about € 2.000,00 are planned for travelling costs of the board, another € 2.000,00 for secretary costs, about € 1.000,00 costs for running and maintenance of internet and about € 5.000,00 ISG may use to support events. Incoming fees from former years and with the surplus the reserve account shall increase.

TOP 7 – Report of Situation of New Members

Actually studbooks and breeding rules of the new members Bulgaria, Croatia and Spain are inspected. A final report about the situation of EASP (NL) is missing, therefore another inspection of studbooks and breeding rules has to be done. Slovakia plans to ask for membership soon.

TOP 7b – Supporting Members

At the moment ISG counts about 100 supporting members, whose fees are about 50% of the annual income. Beside the financial effect, supporting members are welcome for new ideas and



active workers for the team. Regarding this important effect the new board has expanded the board and assigned the task to take care of the supporting members and an increased communication between members to one special position. This task is given to Dr. Walter Huber, who introduces those persons who have asked for supporting membership in ISG.

Following persons are admitted to ISG unanimously: Eileen Steward (RO), Hallie Goetz (USA), Elisabeth Bigford (USA), Dr. Kathy Richkind (USA), Per Solås (SE) und Marius Pinsini (CH).

TOP 8 - Miscellaneous

TOP 8a – Judging Course

ISG invites to a judging course in Bábolna at July, 14th to 16th 2006. Registrations can be done immediately at national societies or ISG directly. This first course is meant for the education of judges and learner judges, but may also be attended by everybody who is interested. ISG plans to organize courses every year in alteration with national associations in different countries. Judge aspirants must be proposed by their national association.

TOP 8b – Internet

Carin Weiß reports about new creation of ISG homepage. Gabi Conradt led soon her private owned domains “www.shagya-isg.de” and “www.shagya-isg.com” to a new ISG-owned webspace. These domains shall continue for the next future to maintain known names and links. ISG homepage will promote Shagya-Araber breed all over the world. Therefore it needs current reports and good quality of pictures. Further on it is planned to intensify the exchange of breeding information of Shagya-Araber stock worldwide. Actually the website contains addresses and links of associated members. Supporting members may be listed with name, country and city and a link to their homepage if available in case they admit.

TOP 8c – Delegates-Meeting 2007

The annual meeting of delegates shall take place at 31st March 2007 in Kabiuk. It is planned to organize travel by bus to the place of the event where also other breeding places on the way can be visited.

TOP 8d – Cash auditors

The cash auditors who have been elected in November, 2005, shall continue their task in 2006. They accept this proposal which is carried unanimously.

Finish of the meeting

Ahmed Al Samarraie closes the conference at 19.20 p.m.

Mühlen, May, 29th 2006

.....
Carin Weiß - keeper of the minutes

.....
A. Al Samarraie – chairman